



Honorary Chairman of the jury is  
Maestro **Ennio Morricone**

### **INFORMATION SPONSORSHIP**

**General information sponsor (partner)** - placement of informational materials about the competition, according to the media plan (audio, video, programs, interviews on TV and radio, articles in various genres in print media, banners and information in electronic media), organizing live Internet video broadcasting of the Final Gala concert.

- ✓ The Organizing Committee publishes information about the General information sponsor (partner) on the competition website, in press, in printing and multimedia materials of competition, on stage during the Final process, on posters, streamers, banners and other promotional materials, as well as in social networks (short info, logo and web-link).
- ✓ The name of the General information sponsor (partner) will be pronounced by Gala concert leadings when laureates are awarded.
- ✓ General information sponsor's promo materials and advertisement will taken by every participant.
- ✓ For the General sponsor (partner) will be provided the best places in Media Fair for media presentation.
- ✓ Accreditation to all events of the Final of contest (Master Class, Media Fair, Music-theatrical multimedia Gala concert).
- ✓ 15 free tickets to the Gala concert.

**Official information sponsor (partner)** - placement of informational materials about the competition, according to the media plan (audio, video, messages, interviews on TV and radio, articles in various genres in print media, banners and information in electronic media), 30' television or radio program about the contest's results (detailed article not less than 1/2 of the printed page in press, an article with a photo report in e-media).

- ✓ The Organizing Committee provides information about the Official information sponsor (partner) on the competition website, in printing and multimedia materials of competition, on posters and other promotional materials, as well as in social networks (logo and web-link).
- ✓ The Official information sponsor (partner) will be pronounced by Gala concert leadings when diplomants are awarded.
- ✓ For the Official information sponsor (partner) will be provided the place in Media Fair for media presentation.
- ✓ Accreditation to all events of the Final of contest (Master Class, Media Fair, Music-theatrical multimedia Gala concert).
- ✓ 10 free tickets to the Gala concert.

**Information sponsor (partner)** - placement of informational materials about the competition, according to the media plan (audio, video, messages, interviews on TV and radio, articles in various genres in print media, banners and information in electronic media), 10' television or radio program about the contest's results (detailed article not less than 1/4 of the printed page in press, an article with a photo report in the e-media).

- ✓ The Organizing Committee provides information about the Information sponsor (partner) on the competition website, in printing and multimedia materials of competition, on posters and other promotional materials, as well as in social networks (logo).
- ✓ For the Information sponsor (partner) will be provided the place in Media Fair for products presentation.
- ✓ Accreditation to Music-theatrical multimedia Gala concert.
- ✓ 5 free tickets to the Gala concert.

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